

## **For Immediate Release**

### **MIELE CANADA TO SHOWCASE NEW GENERATION 7000 COOKING APPLIANCE COLLECTION AT INTERIOR DESIGN SHOW VANCOUVER 2022**

**Vancouver – September 22, 2022**

#### **Limitless Design Options and Endless Innovations: Miele to Showcase Entire Product Portfolio from Kitchen to Laundry to Floorcare**

Miele Canada is delighted to return in person to the 2022 Interior Design Show (IDS) in Vancouver taking place from September 22 to 25. This marks Miele Canada's twelfth year at the Interior Design Show and return as the official Presenting Sponsor.

Miele will showcase a full suite of appliances from its latest Generation 7000 cooking line, the most extensive product launch in Miele Canada's history. Featuring refined design and pioneering technology, Miele's intuitive appliances integrate purposeful innovation for a completely new kitchen experience.

"Miele Canada is thrilled to be back in Vancouver in person at the largest interior design-focused show, as part of our official launch of the new Generation 7000," said Nelson Fresco, President of Miele Canada. "For the past 123 years, we have held our promise of 'Immer Besser' or 'Forever Better', through innovation, trusted quality and expert German engineering. This promise is exemplified in our latest Generation 7000 cooking appliances."

Generation 7000 updates all of the built-in cooking appliances – from convection and combi-steam ovens to coffee machines and vacuum sealing drawers. The four new design lines, ArtLine, ContourLine, PureLine and VitroLine, complement virtually every interior design and kitchen style. The appliances also feature new smart technologies to help users attain culinary excellence, such as an in-oven camera and a function that allows users to heat and reheat food to ultimate textures.

Miele will showcase the latest in MasterCool built-in refrigeration, the recently updated W1 and T1 laundry appliances, and full line-up of coffee systems, vacuum cleaners and Miele's own CareCollection. Miele will also feature its latest G7000 dishwasher models. Featuring the innovative AutoDos technology, even more users can experience the convenience and powerful performance of the PowerDisk® as well as connectivity to the Miele@Home app through Wi-Fi.

For more information and to experience the latest Miele appliances, stop by IDS Vancouver booth 433. For more information, visit [Miele.ca](http://Miele.ca).

## **Miele Company Profile**

Founded in Germany in 1899 with a single promise of Immer Besser, a phrase meaning Forever Better, Miele is the world's leading manufacturer of premium domestic appliances with more than 20,100 employees, 12 production facilities and representation in nearly 100 countries. As a premium appliance brand represented on all continents, Miele is steadfastly committed to the highest quality, performance and environmental standards. Miele's range of exceptional consumer appliances includes: vacuum cleaners; laundry systems; rotary irons; dishwashers; ranges; built-in convection, speed, steam and combi-steam ovens; cooktops; ventilation hoods; refrigeration; wine storage and coffee systems. To learn more, visit [www.miele.ca](http://www.miele.ca) or follow us on Facebook, Twitter, Instagram and YouTube.