

Miele Places Second in the Top 50 Best Small and Medium Employers List in Canada



For Immediate Release:

TORONTO, ON – January 14, 2009 – Miele (Canada) Limited, the maker of premium, state-of-the-art appliances, is pleased to be named among the Top 50 Best Small and Medium Employers in Canada. Miele was recognized as the 2nd best employer on the prestigious list as published in the careers section of the Globe and Mail today.

Miele (Canada) Limited was acknowledged after participating in a 2008 study conducted by Queen's School of Business, in partnership with Hewitt Associates. The study, now in its fifth year, is published in the Globe and Mail.

"To be recognized as one of the Top 50 Best Small and Medium Employers in Canada is an honour that makes us extremely proud," said Jan Heck, President, Miele (Canada) Limited. "Placing second in all of Canada makes it even more extraordinary and is truly a testament to the exceptional commitment, passion and contribution of our staff."

Becoming a Top Best Small and Medium Employer is a very detailed and competitive process. This national awards program recognizes top employers with between 50 and 400 employees. This year, over 250 companies across Canada participated in the study which mirrors the renowned Best Employer in Canada initiative run by partner, Hewitt Associates; however, caters to smaller businesses.

The rankings are primarily determined using the results from Employee Opinion Surveys. Here, 18 key engagement drivers are detailed and analyzed. The evaluation process also includes the assessment of organization practices and perspectives from the leadership team. This year, more than 250 companies across Canada registered to participate in the study.

Study partners include Queen's School of Business, Queen's Centre for Business Venturing and Hewitt Associates. More information about the Best Small & Medium Employers in Canada is available online at <http://business.queensu.ca/qcbv/sme>.

About Miele

Long considered a household name in Europe and worldwide, Miele has exploded onto the scene in Canada with its sleek design, superior engineering and unparalleled service. Founded in 1899 on a promise of "Immer Besser", a German phrase meaning "forever better," Miele has distinguished itself in the appliance market by continuing to offer a record number of major innovations as well as a deep belief in nurturing their network of dealers. As the world's largest family-owned and operated appliance company, Miele is immovably committed to the highest quality, performance and environmental standards. Consumers wishing to learn more about Miele can call 1-800- 565-6435 or visit www.miele.ca.

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