

For Immediate Release

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Miele Showcases Innovation and Design Excellence at Interior Design Show 2024

Miele Canada is proud to return as the official Presenting Sponsor at the Interior Design Show (IDS) in Vancouver, running from September 26 to 29, continuing its tradition of excellence in design and innovation. This year's IDS marks a special occasion as Miele celebrates 125 years of delivering premium home appliances worldwide.

Building on its legacy, Miele will highlight its all-new Matte Black appliances, which have already garnered acclaim for their sleek, full-surface glass design with integrated displays. These appliances are engineered to enhance contemporary, handleless kitchen designs. Additionally, Miele will showcase its striking VitroLine appliances in Obsidian Black, offering sophisticated options for modern kitchen aesthetics.

Attendees at IDS will have the opportunity to explore Miele's cutting-edge Generation 7000 line of built-in cooking appliances. From convection and combi-steam ovens to coffee machines and vacuum sealing and warming drawers, guests can experience the innovation and craftsmanship that sets Miele apart. The booth will also feature a curated selection of MasterCool refrigeration appliances, the latest W1 and T1 laundry appliances, Miele floorcare, and Miele Cleaning and Care products. To further elevate the experience, Miele's executive chef will host live culinary demonstrations throughout the show.

"We're excited to bring our latest innovations to IDS Vancouver and celebrate our 125-year heritage," said Nelson Fresco, President and CEO, at Miele Canada. "This event is an opportunity for us to connect with design enthusiasts and industry professionals, who share our passion for high-performance appliances that blend seamlessly with modern living spaces."

This year, Miele has partnered with esteemed design experts to create a captivating and immersive experience at IDS. Design inspiration was provided by Michael London Design, with countertop surfaces thoughtfully provided by Caesarstone and premium kitchen hardware supplied by Kohler.

Visit Miele's booth at IDS #502 to witness the future of kitchen innovation and design.

For more information about Miele, visit www.miele.ca or follow Miele Canada [Facebook](#), [X](#), [Instagram](#) and [YouTube](#).

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Miele Company Profile

Founded in Germany in 1899 with a single promise of *Immer Besser*, a phrase meaning *Forever Better*, Miele is the world's leading manufacturer of premium domestic appliances. Throughout the world, the family-run enterprise, now in its fourth generation, employs a workforce of around 22,300, of which approx. 11,200 employees work in Germany. The company has its headquarters in Gütersloh in Westphalia. As a premium appliance brand represented on all continents, Miele is steadfastly committed to the highest quality, performance, and environmental standards. Miele's range of exceptional consumer appliances includes: vacuum cleaners, laundry systems, rotary irons, dishwashers, ranges, built-in convection/speed/steam/combi-steam ovens, cooktops, ventilation hoods, refrigeration, wine storage and coffee systems.

Miele Canada was established in 1989 with headquarters located in Vaughan Ontario. To learn more, visit www.miele.ca or follow us on [Facebook](#), [X](#), [Instagram](#) and [YouTube](#).



Photo 1: Miele's Matte Black handleless series is timelessly elegant and blends in with virtually any interior design style and a wide range of colours.



Photo 2: Miele's Generation 7000 in striking Obsidian Black VitroLine – a sleek and sophisticated option within the VitroLine range, alongside the Graphite Grey.