

FOR IMMEDIATE RELEASE

Introducing New Miele Frameless Induction Cooktops and New G 7000 Dishwashers Series in Canada

Toronto – July 4, 2024 – Miele, the world's leading manufacturer of premium domestic appliances, is pleased to announce the launch of new KM7000 Series Frameless Induction Cooktops in Canada. Building on the success of the framed KM7000 models introduced in late 2022, these new frameless models are available as of July 2024, offering enhanced design and functionality to meet the growing demand for energy-efficient cooking solutions.

The KM7000 Series now includes six models available in four sizes: 24”, 30”, 36”, and 42”. This expanded range offers three models with a sleek stainless steel frame and three frameless models featuring PowerFlex technology, catering to various installation preferences and kitchen designs.

Innovative Features Include:

1. **SmartSelect Controls:** All KM7000 models are equipped with SmartSelect controls, inspired by Miele’s European models. These controls feature new yellow indicators for a premium look and individual back-lit number strings for each heating element, allowing for precise and quick heat adjustments.
2. **Flexible Frame Options:** Choose between framed models for a traditional look or frameless models for a modern, seamless countertop integration. Frameless models offer the versatility of both flush and surface-mounted installations.
3. **Enhanced PowerFlex Zone Printing:** The PowerFlex heating elements now sport elegant and minimalistic graphics, aligning with Miele’s European aesthetic standards.
4. **Recall Function:** The new recall function complements the existing Stop & Go feature, allowing users to save and revert to their previous settings within 10 seconds, enhancing convenience during cooking.
5. **Wipe Protection:** Sensor controls can be temporarily locked for 20 seconds, enabling users to clean the cooktop surface without altering the settings.
6. **Con@ctivity 3.0 (WiFi):** The integrated WiFi module allows for seamless communication with the Miele app and Con@ctivity-enabled ventilation hoods, providing an integrated and smart kitchen experience.

“We are excited to introduce new KM7000 frameless Induction models to the Canadian market,” said Nelson Fresco, President and CEO of Miele Canada. “These cooktops represent the pinnacle of design and functionality, providing our customers with advanced features and exceptional performance. As the demand for energy-efficient and innovative cooking solutions grows, Miele remains committed to delivering appliances that meet and exceed the expectations of our customers.”

In addition to the new cooktops, Miele is thrilled to introduce the redesigned G 7000 dishwasher lineup, set to launch on July 4, 2024. These new models are poised to revolutionize kitchen care with a host of exciting features that reaffirm Miele's commitment to setting the standard for quality, durability, and innovation in household appliances.

New G 7000 Dishwasher Features Include:

1. **Improved Baskets:** The lower basket introduces several enhancements tailored for consumer convenience, making the dishwashing experience more efficient and user-friendly.
2. **WiFi Connectivity:** Every dishwasher in the lineup now comes equipped with built-in WiFi connectivity, ensuring seamless access to the Miele App (available on iOS and Android) across the entire range of G 7000 Redesign dishwashers.
3. **Reduced Noise Levels:** The redesigned G 7000 models have optimized noise levels without compromising on functionality, featuring 42 dBA for G 7100/7200 models, 40 dBA for the 7600 tier, and 39 dBA for both the 7700 and 7900 series models.
4. **AutoDos 2.0:** The AutoDos system improves user convenience with automatically dispensed PowerDisk detergent. The system has been further developed to be more robust and maintenance-friendly.

“Miele's new G 7000 dishwasher series set a new benchmark in kitchen care,” said Ekaterina, Vice President of Marketing at Miele Canada. “With features that enhance convenience, performance, and user experience, these dishwashers exemplify our commitment to innovation and quality, ensuring our customers have the best possible appliances in their homes.”

Miele is also expanding its product lineup with the introduction of G 5000 series pocket handle dishwashers. These new models blend sophisticated design with cutting-edge technology, offering a sleek, handle-free aesthetic that seamlessly integrates into modern kitchens. The pocket handle dishwashers maintain Miele's high standards for performance, efficiency, and durability while providing a contemporary and minimalist look. This launch reinforces Miele's commitment to innovation and catering to the evolving tastes and needs of consumers.

The new KM7000 Frameless Induction Cooktops, G 7000 Redesign Dishwashers, and G 5000 series pocket handle dishwashers are available for purchase through Miele Chartered Agents, Miele Experience Centres, and online at Miele.ca.

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Miele Company Profile

Founded in Germany in 1899 with a single promise of *Immer Besser*, a phrase meaning *Forever Better*, Miele is the world's leading manufacturer of premium domestic appliances. Throughout the world, the family-run enterprise, now in its fourth generation, employs a workforce of around 22,300, of which approx. 11,200 employees work in Germany. The company has its headquarters in Gütersloh in Westphalia. As a premium appliance brand represented on all continents, Miele is steadfastly committed to the highest quality, performance, and environmental standards. Miele's range of exceptional consumer appliances includes: vacuum cleaners, laundry systems, rotary irons, dishwashers, ranges, built-in convection/speed/steam/combi-steam ovens, cooktops, ventilation hoods, refrigeration, wine storage and coffee systems.

Miele Canada was established in 1989 with headquarters located in Vaughan Ontario. To learn more, visit www.miele.ca or follow us on [Facebook](#), [X](#), [Instagram](#) and [YouTube](#).

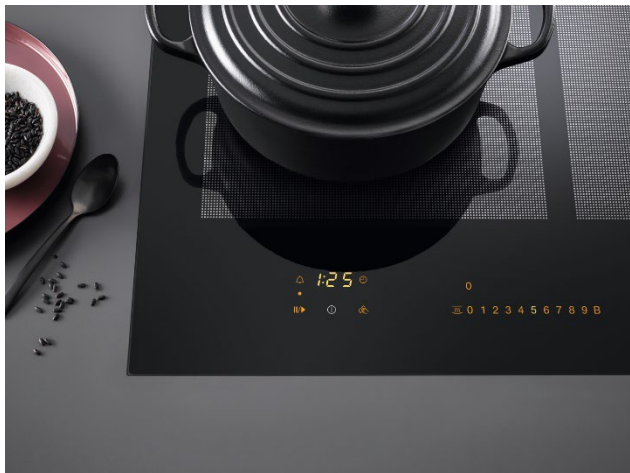


Photo 1: The SmartSelect Controls provide quick and intuitive operation, allowing direct selection of power levels and times for each cooking zone.



Photo 2: With Wipe Protection, the cooktop sensor controls can be locked for 20 seconds, providing sufficient time to clean away food residue from the cooktop surface.

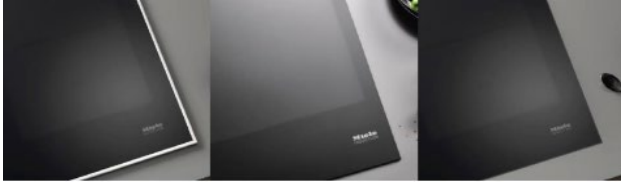


Photo 3: Miele KM7000 induction cooktops are available with or without a surrounding stainless steel frame. Framed models are designated as FR, while frameless models, designated as FL, can be installed flush with the countertop or surface-mounted.



Photo 4: The StrawClean attachment can be added to the redesigned lower basket, ensuring effective cleaning of reusable drinking straws with precision-targeted water circulation.

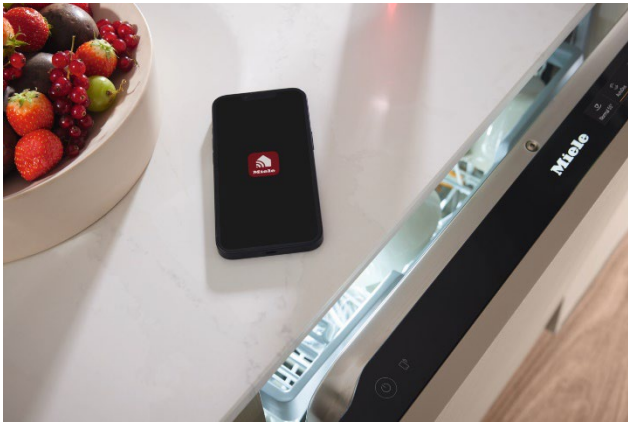


Photo 5: Integrated WiFi connectivity across the entire G 7000 dishwasher series allows users to conveniently monitor and control their dishwashers remotely, enhancing flexibility and ease of use.



Photo 6: Miele's new pocket handle dishwashers feature superior engineering, offering more space, greater convenience, and lower energy consumption.